European IT Software & Excellence Awards

19 OCTOBER 2021
ROYAL LANCASTER LONDON

www.iteawards.com

An IT Europa Event

NOW IN THEIR 13TH YEAR, THE EUROPEAN IT & SOFTWARE EXCELLENCE AWARDS HAVE BEEN DESIGNED TO RECOGNISE AND REWARD EXCELLENCE IN EUROPEAN SOFTWARE DEVELOPMENT AND IT AND TELECOMS SOLUTIONS PROVISION.

Firmly established as Europe's most prestigious IT Channel Awards, the European IT & Software Excellence Awards will bring together leading ISVs, Solution Providers and Systems Integrators from across Europe to demonstrate their ability to provide industry-leading IT solutions for their customers.

AWARDS CATEGORIES

Solution Awards
(for VAR, MSPs and Integrators)

◇ Big Data, IoT or Analytics Solution of the Year
◇ Connected/Mobility Solution of the Year
◇ Data Centre, Data, IoT and Analytics Solution of the Year
◇ Enterprise (cloud) solution
◇ Enterprise (on-prem/hybrid) solution
◇ Innovating Managed Service Solution of the Year (for services launched in the last 18 months)
◇ Managed Services Project of the year
◇ Managed Service Solution of the Year
◇ Public Sector and Utilities Solution of the Year
◇ Security Solution of the Year
◇ SME (Cloud or SaaS) solution
◇ SME (on-prem/hybrid) solution
◇ Vertical Application Solution of the Year

Application Developer & ISV

◇ Innovating Technology Solution of the Year
◇ SaaS SMB Solution of the Year
◇ SaaS Enterprise Solution of the Year
◇ Software Innovation Solution of the Year
◇ Vertical Market Solution of the Year

Supplier Awards

◇ Channel Programme of the Year
◇ Cloud Vendor of the year
◇ Connected Technologies Vendor of the Year
◇ Distributor of the Year (under €500m global sales)
◇ Distributor of the Year (over €500m global sales)
◇ Finance/ Support Services Provider of the Year
◇ Most effective Channel Marketing Activity
◇ Security Vendor of the Year
◇ Service Provider of the Year
◇ Software Vendor of the Year
◇ Technology Vendor of the Year

Remote working `New for 2021`

◇ Best Remote Working Support Solution
◇ Best New Business Solution
◇ Most effective remote management solution
◇ Best innovative crisis management in the channel
◇ Best customer engagement model building

You can enter all categories online on our website:

www.iteawards.com/categories

THE ITE AWARDS SPONSORSHIP OFFER A HUGE RANGE OF BRANDING AND PROMOTIONAL OPPORTUNITIES BEFORE, DURING AND AFTER THE EVENT.

SPONSORSHIP

Headline Sponsor
Cost of Sponsorship: £15,000 + VAT

◇ Keynote introductory address at the start of the event

◇ Sponsorship of 4 award categories presented

◇ Company logo on awards website + hyperlink

◇ Company logo on awards reminders and e-shots

◇ Targeted e-shots to database of 60,000 European IT organisations

◇ Mention of headline sponsor by host

◇ 2 x VIP Table Packages (up to 20 guests) in the front row

◇ Presentation of sponsored award categories

◇ Company logo on awards table plan

◇ Company logo and profile in awards guide

◇ 2 x A5 page advertisements in awards guide

◇ Mention of headline sponsor in awards press releases

◇ 3-month digital marketing campaign including targeted 6 dedicated e-mail marketing to our European IT channel

Category Sponsorship
Cost of Sponsorship: £5500 + VAT

◇ Sponsorship of 2 award categories presented

◇ VIP Table Package for 10 guests

◇ Table located in front rows

◇ Presentation of sponsored awards

◇ Company logo on Awards website + hyperlink

◇ Company logo on Award reminders + E-mail drives

◇ Company logo on all IT Europa staff e-mail signatures

◇ Company logo + profile in A5 awards guide

◇ Company logo on Table Plan

◇ 1 x A5 Page advertisements in A5 awards guide

◇ Company logo on Stage Screen/AV during presentation and prominent during sponsored award categories

◇ 1 x Month (300x250) MPU advertisement on IT Europa Website

◇ 1 x Month (300x250) MPU advertisement on IT Europa Weekly E-news (4 Issues)

◇ 1 x e-shot to 60,000+ European MSPs, VARs, Systems Integrators and ISV contacts

Pre Awards Champagne-Reception Sponsorship
Cost of Sponsorship: £7500 + VAT

Post Awards Drinks Reception
Cost of Sponsorship: £7500 + VAT

CELEBRATE WITH THE TEAM

All Attendees
(For costings refer to price-list)

Drinks Reception
Three Course Meal
Half bottle of wine per person
Celebrity Awards Presentation
Entertainment & post-awards party
Water and Coffee

PRICE LIST
Prices exclude VAT

Individual Places (4 Max)
£265.00 (Per Person)

Half Table (Table of 5)
£1125.00 (Per Half Table)

Standard Table (Table of 10)
£2350.00 (Per Table)

Premium Table (Table of 10)
£3250.00 + VAT (Per Table)

Drinks Reception
Three Course Meal
7 Bottles of wine
Bucket of Beer
Bottle of Grey Goose Vodka + Mixers
Celebrity Awards Presentation
Entertainment & post-awards party
Water and Coffee
Company branding in awards guide
A Bottle of Champagne

CONTACTS

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